The 21st IWA Leading Edge Conference on Water and Wastewater Technologies

Sparking the Water Future with Technology



Organised by

www.iwa-let.org

Co-organisers

INVITATION TO SPONSOR

Previous Conference in Numbers	250+ PARTICIPANTS	21 COUNTRIES	70 TOP PRESENTATIONS	120+ POSTERS	6 WORKSHOPS

The 21st **Leading Edge Conference on Water and Wastewater Technologies** is the place where new ideas are introduced and technology transitions from research to practice. The 2027 conference is proudly organised by Aquafin, Ghent University, and CAPTURE.

There is a wide range of sponsorship packages on offer, allowing you to tailor your organisation's involvement and maximise your corporate exposure. Your organisation will appear as a major industry player to fellow water professionals and sponsors before and during the event, making an enduring contribution to your overall marketing plan. The sponsorship opportunities are designed to cement your brand, products and/or services and can be fine-tuned to your needs upon request.

You will take advantage of branding rights, targeted IWA promotions, online and media exposure to more than 60,000 water professionals that compose the IWA network.

Benefits include:

- **Partnership with IWA**
- **Strong visibility through trusted Flemish & international partners**
- **Brand Awareness**
- **Business Opportunities**
- **Positioning within cutting-edge water innovation**
- **Thought Leadership**
- **Network with decision-makers**





Conference Venue: Bijloke Site, Ghent
The Bijloke site offers a unique combination of historic architecture and modern conference facilities, making it an inspiring setting for international collaboration.

SPONSOR BENEFITS (ALL PRICES EXCL. VAT)	Platinum 25,000 EUR	Gold 15,000 EUR	Silver 6,500 EUR	Bronze Sold out
Acknowledgement on conference website (including URL and logo to company website)	✓	✓	✓	✓
Promotion on to the worldwide 60k+ email distribution list	✓	✓	✓	✓
Logo on all conference collaterals (including event signage and Final Programme)	✓	✓	✓	✓
Social media coverage by IWA	✓	✓	✓	✓
One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)	✓	✓	✓	✓
One color advertisement in Final Programme (printed and digital) — IWA to provide specifications, sponsor to provide artwork	Full page	Full page	Half page	Half page
Complimentary delegate registrations	5	3	2	1
Company profile in Final Programme (printed and digital) and event website	300 words	200 words	100 words	100 words
Opportunity to write a blog post for IWA website (subject to IWA editorial criteria)	✓	✓	✓	✓
Logo on opening audio-visual slides for sessions	✓	✓	✓	✓
Sponsors logo at working lunches (3 lunches)	✓	✓	✓	✓
Powered by (Sponsor logo) included in promotional video about IWA LET 2027	✓	✓	✗	✗
Free standing custom-designed banner (max. 2m high x 1m wide) displayed around the lobby (provided by Sponsor)	✓	✓	✗	✗
Possibility to show own promotional video of max. 180 seconds/ three minutes	✓	✓	✓	✓

OPTIONAL PLATINUM SPONSOR OPPORTUNITIES

DELEGATE BAG SPONSOR - *Max 1 sponsor*

- ✓ Corporate design on one side of congress delegate bag

LANYARD SPONSOR

- ✓ Corporate design in full colour on one side of lanyard

YOUNG WATER PROFESSIONALS (YWP) SIDE EVENT SPONSOR - *Max 1 sponsor*

- ✓ Opportunity to put up a manned booth during the YWP side event (responsibility of sponsor)

GALA DINNER SPONSOR

- ✓ Logo and corporate name display at dinner venue
- ✓ One speech during the Gala Dinner
- ✓ Logo on all conference collaterals (including event signage and Final Programme)
- ✓ One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)

ADDITIONAL SPONSOR OPPORTUNITIES



WELCOME RECEPTION SP~~O~~

Sold out

- ✓ Logo and corporate name display at welcome reception venue
- ✓ One speech during the Welcome Reception

If you are interested in sponsorship, please contact:

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