

# The 19th IWA Leading Edge Conference on Water and Wastewater Technologies

Closing the water cycle through efficient  
and innovative technologies



## Sponsor Opportunities

ESSEN  
GERMANY

24-28 JUNE  
2024

Organised by



Co-organisers



[www.iwa-let.org](http://www.iwa-let.org)

[let@iwahq.org](mailto:let@iwahq.org)

## INVITATION TO SPONSOR

Previous Conference in Numbers	<b>300+</b> PARTICIPANTS	<b>36</b> COUNTRIES	<b>67</b> TOP PRESENTATIONS	<b>100+</b> POSTERS	<b>1</b> WORKSHOPS
--------------------------------	-----------------------------	------------------------	--------------------------------	------------------------	-----------------------

The **19th Leading Edge Conference on Water and Wastewater Technologies** is the place where new ideas are introduced and technology transitions from research to practice.

There are a range of sponsorship packages on offer, allowing you to tailor your organisation's involvement and maximise your corporate exposure.

Your organisation will appear as a major industry player to fellow water professionals and sponsors before and during the event, making an enduring contribution to your overall marketing plan.

The sponsorship opportunities are designed to cement your brand, products and/or services and can be fine-tuned to your needs.

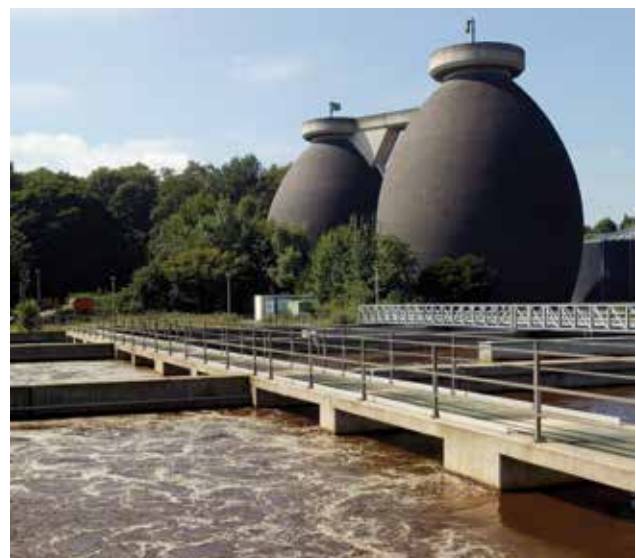
You will take advantage of branding rights, targeted IWA promotions, online and media exposure to more than 60 000 water professionals that compose the IWA network.

### Benefits include:

-  **Partnership with IWA**
-  **Brand Awareness**
-  **Business Opportunities**
-  **Thought Leadership**
-  **Network with decision-makers**



IWA President Tom Mollenkopf at LET 2023, Daegu, South Korea



Essen, Germany is the selected venue for LET 2024

<b>SPONSOR BENEFITS</b> All prices ex. VAT	<b>Platinum</b> 15,000 Euro	<b>Gold</b> 10,000 Euro	<b>Silver</b> 5,000 Euro
Acknowledgement on conference website (including URL and logo to company website)	✓	✓	✓
Promotion on to the worldwide 60k+ email distribution list	✓	✓	✓
Logo on all conference collaterals (including event signage and Final Programme)	✓	✓	✓
Social media coverage by IWA	✓	✓	✓
One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)	✓	✓	✓
One color advertisement in Final Programme (printed and digital) (IWA to provide specifications, sponsor to provide artwork)	Full page	Full page	Half page
Complimentary delegate registrations	8	5	3
Company profile in Final Programme (printed and digital) and event website	300 words	200 words	100 words
Discount on your partners/clients delegate registrations	15%	10%	5%
Opportunity to write a blog post for IWA website (subject to IWA editorial criteria)	✓	✓	✓
Logo on opening audio-visual slides for sessions	✓	✓	✓
Sponsors logo at working lunches (3 lunches)	✓	✓	✓
Powered by (Sponsor logo) included in promotional video	✓	✓	-
Speech at Welcome Reception	✓	✓	-
Free standing custom-designed banner (max. 2m high x 1m wide) displayed near the registration area (provided by Sponsor)	✓	-	-

## ADDITIONAL SPONSOR OPPORTUNITIES



### **GALA DINNER SPONSOR** **20,000 Euro**

- ✓ All Gold Sponsor benefits
- ✓ Logo and corporate name display at dinner venue
- ✓ One corporate VIP table for 10 people
- ✓ One speech during the Gala Dinner
- ✓ Five complimentary delegate registrations



### **WELCOME RECEPTION SPONSOR** **12,000 Euro**

- ✓ All Silver Sponsor benefits
- ✓ Logo and corporate name display at welcome reception venue
- ✓ One speech during the Welcome Reception
- ✓ Three complimentary delegate registrations



### **LUNCH SPONSOR** **7,000 Euro**

- ✓ All Silver Sponsor benefits
- ✓ Logo and corporate name display at lunch area



### **COFFEE BREAK SPONSOR** **3,500 Euro**

- ✓ Acknowledgment on conference website (including logo and URL to company website)
- ✓ One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)
- ✓ Logo on signage and Final Programme
- ✓ 2 complimentary delegate registrations
- ✓ Logo and corporate name display at break areas



### **DELEGATE BAG SPONSOR** **10,000 Euro**

- ✓ Corporate design in full colour on one side of congress delegate bag
- ✓ Acknowledgement on conference website (including logo and URL to company website)
- ✓ Logo on all conference collaterals (including event signage and Final Programme)
- ✓ One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)
- ✓ Three complimentary delegate registrations



### **LANYARD SPONSOR** **10,000 Euro**

- ✓ Corporate design in full colour on one side of lanyard
- ✓ Acknowledgement on conference website (including logo and URL to company website)
- ✓ Logo on all conference collaterals (including event signage and Final Programme)
- ✓ One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)
- ✓ Two complimentary delegate registrations



### **UTILITY SPONSOR** **5,000 Euro**

- ✓ Exclusive for utilities
- ✓ One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)
- ✓ Acknowledgement on conference website (including logo and URL to company website)
- ✓ Logo on signage and Final Programme
- ✓ Five complimentary delegate registrations

Please contact:  
Kizito Masinde  
+44 7517109855  
Kizito.Masinde@iwahq.org

Germany-based sponsors:  
Dr.-Ing. Jan Ruppelt  
+49 (0) 201 178-2381  
jrp@ruhrverband.de

[www.iwa-let.org](http://www.iwa-let.org)

[let@iwahq.org](mailto:let@iwahq.org)