



Invitation to Sponsor

Previous
Conference
in Numbers

1000
PARTICIPANTS

28
COUNTRIES

68
TOP PRESENTATIONS

800
POSTERS

2
WORKSHOPS

The **17th IWA Leading Edge Conference on Water and Wastewater Technologies** is the place where new ideas are introduced and technology transitions from research to practice.

There are a range of sponsorship packages on offer, allowing you to tailor your organisation's involvement and maximise your corporate exposure.

Your organisation will appear as a major industry player to fellow water professionals and sponsors before and during the event, making an enduring contribution to your overall marketing plan.

The sponsorship opportunities are designed to cement your brand, products and/or services and can be fine-tuned to your needs.

You will take advantage of branding rights, targeted IWA promotions, online and media exposure to more than 60 000 water professionals that compose the IWA network. Benefits include:



Partnership with IWA



Brand awareness



Business opportunities



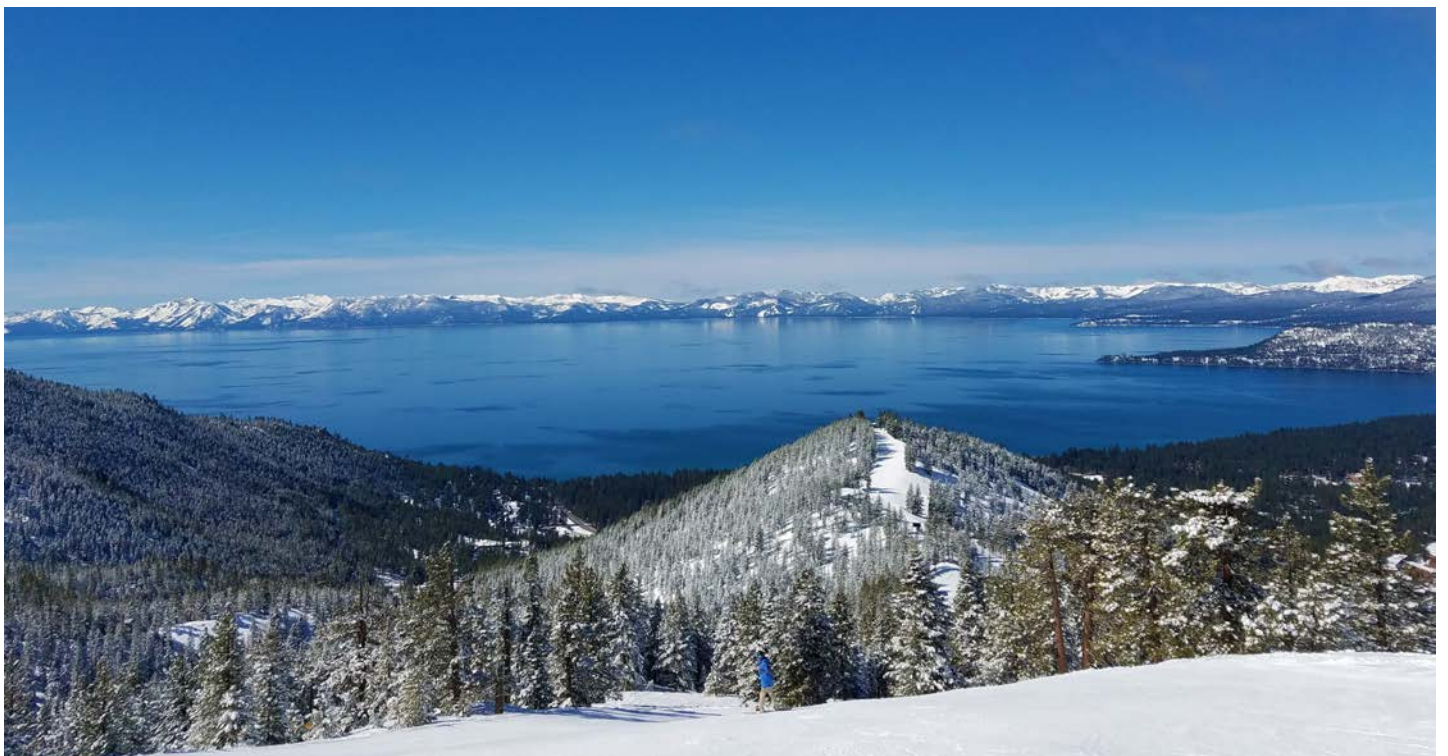
Thought leadership



Network with decision-makers



| SPONSOR BENEFITS | PLATINUM SPONSOR 15000 USD (ex VAT) | GOLD SPONSOR 10000 USD (ex VAT) |
|--|--|------------------------------------|
| Acknowledgement on conference website (including URL and logo to company website) | ✓ | ✓ |
| Complimentary delegate registrations | 5 | 3 |
| Opportunity to write a blog post for IWA website (subject to IWA editorial criteria) | ✓ | ✓ |
| Discount on your partners/clients delegate registrations | 10% | 5% |
| One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise) | ✓ | ✓ |
| Company profile in Final Programme (printed and digital) and event website | 200 words | 150 words |
| One color advertisement in Final Programme (printed and digital) (IWA to provide specifications, sponsor to provide artwork) | A4 | A5 |
| Logo on all conference collaterals (including event signage and Final Programme) | ✓ | ✓ |
| Logo on opening audio visual slides for sessions | ✓ | ✓ |
| Sponsors logo at working lunches (3 lunches) | ✓ | ✓ |
| Promotion on to the worldwide 60k+ email distribution list | ✓ | ✓ |
| Social media coverage by IWA | ✓ | ✓ |
| Speech at Welcome Reception | ✓ | |
| Powered by (Sponsor logo) included in promotional video | ✓ | |



Diamond Peak Ski Resort, Nevada

Sponsor Benefits

SILVER SPONSOR

5000 USD (ex VAT)



- ✓ One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)
- ✓ Acknowledgement on conference website (including logo and URL to company website)
- ✓ Promotion on the worldwide 60k+ email distribution list
- ✓ Social media coverage by IWA
- ✓ Logo on signage and Final Programme
- ✓ Two complimentary delegate registrations

WELCOME RECEPTION SPONSOR

12000 USD (ex VAT)



- ✓ All Gold Sponsor benefits
- ✓ Logo and corporate name display at welcome reception venue
- ✓ One speech during the Welcome Reception
- ✓ Three complimentary delegate registrations

DELEGATE BAG SPONSOR

10000 USD (ex VAT)



- ✓ Corporate design in full colour on one side of congress delegate bag
- ✓ Acknowledgement on conference website (including logo and URL to company website)
- ✓ Logo on all conference collaterals (including event signage and Final Programme)
- ✓ One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)
- ✓ Three complimentary delegate registrations

LANYARD SPONSOR

10000 USD (ex VAT)



- ✓ Corporate design in full colour on one side of lanyard
- ✓ Acknowledgement on conference website (including logo and URL to company website)
- ✓ Logo on all conference collaterals (including event signage and Final Programme)
- ✓ One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)
- ✓ Two complimentary delegate registrations

GALA DINNER SPONSOR

20000 USD (ex VAT)



- ✓ All Platinum Sponsor benefits
- ✓ Logo and corporate name display at dinner venue
- ✓ One corporate VIP table for 10 people
- ✓ One speech during the Gala Dinner
- ✓ Two complimentary delegate registrations

UTILITY SPONSOR

5000 USD (ex VAT)



- ✓ Exclusive for utilities
- ✓ One item of merchandise with sponsor logo in delegate bags (IWA to provide specifications, sponsor to provide merchandise)
- ✓ Acknowledgement on conference website (including logo and URL to company website)
- ✓ Logo on signage and Final Programme
- ✓ Five complimentary delegate registrations

Please contact:

Kizito Masinde
+44 7517109855
Kizito.Masinde@iwahq.org

US-based sponsors only:

Krishna Pagilla
+1 7756827918
Pagilla@unr.edu

www.iwa-let.org
let@iwahq.org
[#iwaLET](https://www.instagram.com/iwaLET)

